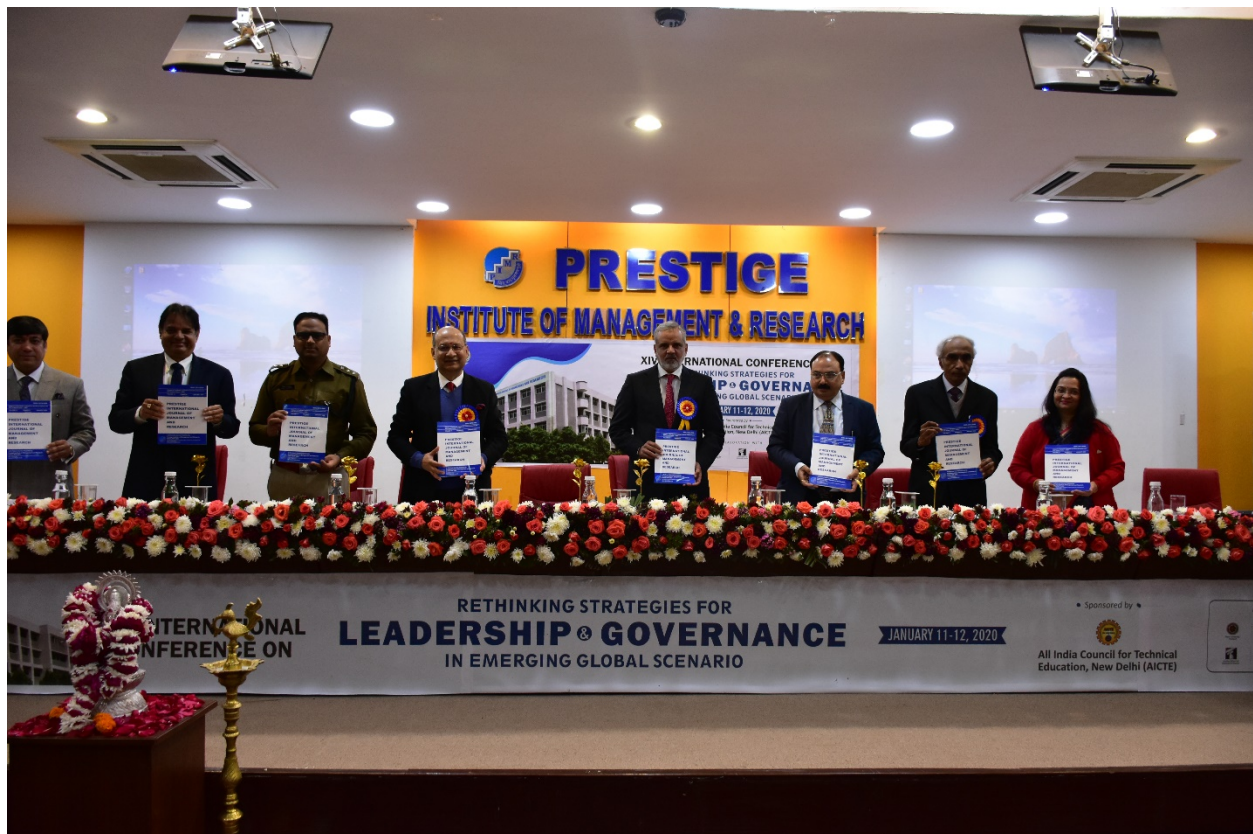


PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE

PIMR FOURTEENTH INTERNATIONAL CONFERENCE **11-12 JANUARY, 2020**

"Nothing ever comes to one that is worth having, except as a result of hard work." - Booker T. Washington

"Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort." - Paul J. Meyer



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**REPORT ON
PIMR FOURTEEN INTERNATIONAL CONFERENCE**

**SPONSORED BY ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE),
New Delhi**

On Theme

**“RETHINKING STRATEGIES FOR LEADERSHIP & GOVERNANCE IN EMERGING
GLOBAL SCENARIO”**

January 11-12, 2020

Prestige Institute of Management and Research, Indore had organized Fourteen International Conference on 11-12th January 2020 on **RETHINKING STRATEGIES FOR LEADERSHIP & GOVERNANCE IN EMERGING GLOBAL SCENARIO**. The conference was sponsored by All India Council for Technical Education, AICTE. The Conference Chairperson was Dr. Yogeshwari Phatak, Conference Co-Chairman was Dr. Raj Kishore Sharma, Conference Coordinator was Dr. Satnam Ubeja and Conference Co- Coordinators were Dr. Shail Shri Sharma, Dr. Nidhi Sharma, Dr. Ajay Malpani and Prof. Ritupriya Gurtoo.

DAY 1: JANUARY 11, 2020

The Fourteenth International Conference on the Theme of “Rethinking Strategies for Leadership & Governance in Emerging Global Scenario” was inaugurated on JANUARY 11th, 2020 at 10:30 AM. The conference was graced by myriad stalwarts from the field of Art, Education, Corporate and Civil Society. **The inauguration was honored by the gracious presence of**

- Amb. Vishnu Prakash, Foreign Affairs Specialist & Author, Former Ambassador/Envoy to South Korea and Canada.
- Mr. Farhan Ansari, Vice President, Reliance Industries.
- CSP Nihit Upadhyay, City Superintendent of Police, Indore.
- Dr. Krishnamurthy B V, Professor of Strategy and International Business.
- Dr. Ravinder Rena, Professor of Economics, NWU BusinessSchool, South Africa.

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- Dr. Justin Paul, Professor and Associate Dean of Ph.D. and MBA Programs, University of Puerto Rico, USA.
- Dr. Manpreet Singh Manna, Former Director of AICTE and Associate Professor, SLIET, Longowal
- Mrs. Ruma Devi, Founder of GraminVikas Chetna Sanstha, Barmar (Rajasthan)
- Ms. Manisha Parmar, Vice President (Marketing Communication and Brand) IDEMIA, Noida



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TECHNICAL SESSIONS: Total **80 papers** (including from countries like Russia and Nepal and states like Delhi, Goa, Gujarat, Maharashtra, West Bengal, Karnataka, Uttar Pradesh to name a few) were presented in these technical sessions. Seven **technical sessions** were conducted from 3:00 p.m. onwards on the theme of

1. Law,
 2. Finance,
 3. Leadership & Governance,
 4. Human Resource,
 5. Marketing,
 6. International Business and
 7. Information Technology and Operations.
- PIMR Conference also witnessed **BEST Ph.D THESIS CONTEST** where selected six presenters presented their Thesis in this session.

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- For the students there was an opportunity to present their research paper in the **JIGYASA RESEARCH PAPER CONTEST** where Selected **Fourteen Teams** presented their research papers.
- **PUBLICATION OPPORTUNITIES**

The institute provided an opportunity to the research scholars to published their research papers in the reputed journals like

1. South Asian Journal of Management, Bangalore (SCOPUS Listed C Grade)
2. Indore Management Journal (Indian Institute Of Management Indore)
3. Advances In Emerging Markets And Business Operations (Taylor & Francis Group)
4. Prestige International Journal Of Management And Research (Impact Factor- 6.841)

- **AWARDS AND RECOGNITION**

PIMR recognizes effort and hard work of the people excelling in the various fields such as Entrepreneurship, Art, Corporate and Civil Society. Conference is one such platform where the institute every year honour these dignitaries as a token of our gratitude towards their work. The awards conferred to the dignitaries in different categories are as follows

- PIMR Outstanding Diplomat Award was conferred on Amb. Vishnu Prakash, Foreign Affairs Specialist & Author, Former Ambassador/Envoy to South Korea and Canada.

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- PIMR Management Excellence Award was conferred on Mr Farhan Ansari, Vice President, Reliance Industries.

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- PIMR Outstanding Alumnus Award was conferred on CSP Nihit Upadhyay, City Superintendent of Police, Indore.
- PIMR Women Entrepreneur Award was conferred on Mrs. Ruma Devi, Founder of GraminVikas Chetna Sanstha, Barmar (Rajasthan)



- PIMR Outstanding Alumnus Award was conferred on Ms. Manisha Parmar, Vice President (Marketing Communication and Brand) IDEMIA Noida.



- To give Management students an international perspective on **Strategy And Other Allied Issues** a **Workshop on Strategy and International Business** was conducted by **Dr. Krishnamurthy B V**, Professor of Strategy and International Business



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- **BEST RESEARCH PAPER CONTEST FOR DELEGATES:**

The conference aim has always been to encourage the researchers to hone their research skills. For this purpose, this year PIMR has taken an initiative to recognize such scholars/academicians/industrialists in different tracks and these tracks are as following.

FINANCE: WINNER- Nachiket And Alok Bansal;

RUNNER UP: Kunal Soni

MARKETING: WINNER- Suraj Shah

LEADERSHIP AND GOVENANCE: WINNER- Shakuntala And Swaranjeet Arora;

RUNNER UP: Ashish Agawal And Alok Bansal

INTERNATIONAL BUSINESS: WINNER- Sapna Parihar;

RUNNER UP: Isha Joshi

HUMAN RESOURCE: WINNER- Mandip Gill And Tann Garg;

RUNNER UP: Simrat Tuteja

DAY 2: JANUARY 12, 2020

To give management and law students a practical exposure and an insights to the real challenges faced in the corporate sector, three workshops were organized, by the institute, on the second day of the conference.

The first workshop was a **DOCTORAL WORKSHOP on Research Methodology** which was **conducted by** Dr. Justin Paul, Professor and Associate Dean of Ph.D. and MBA Programs, University of Puerto Rico, USA, Dr. Santosh Rangnekar, Professor, IIT Roorkee and Sudhir Rane in association with Taylor and Francis group. The total participants were 50.



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The second workshop was Recent Trends In Intellectual Property Laws conducted by Dr. Himanshu Pandey, Associate Professor, Maharashtra National Law University, Nagpur. The total participants 180



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The third workshop was on Logistic Workshop on SUPPLY CHAIN MANAGEMENT was conducted by Dr. Amulya Gurtu, Associate Professor, Cofrin School of Business University Of Wisconsin- Green Bay, USA.

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BENEFITS OF THE CONFERENCE TO

1. Academicians/Research Scholars

- The conference conducted by the institute had a positive impact on the Academicians and Research Scholars.
- They benefitted from the conference by learning to bridge the gap between theoretical knowledge and practical exposure.
- During the conference apart from the Academicians and Research Scholars being given an opportunity to present their research paper, they even had the opportunity to publish their papers in the reputed journals as mentioned above.
- They had a golden opportunity to interact with top notch academicians and industrialists of various reputed institutes within India and abroad too.

2. Institute

- The institute had an opportunity to provide a platform for an interaction of students with stalwarts of corporate and academics.
- The workshop conducted during conference on Doctoral workshop, IPR, Supply Chain Management and Logistic Management helped the institute in opening different avenues to the students from employment perspective.

3. Students

- Students got the opportunity to attend and present research papers on various themes and domain of conference.
- They learnt more about the research methodology which is part of their curriculum.
- Law students were exposed to the recent trends and issues related to Intellectual Property Laws.
- The exposure to the workshop benefitted the students by honing their analytical skills and applying them in their practical life.

4. Industry

- The target audience got an opportunity to interact with industrialists of various reputed institutes within India and abroad.
- Interface of industry and institute would be beneficial to both in terms of future collaboration in various projects.

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THANK YOU